



Please Respect the Rights of the ZOE Children

Dear Friends of ZOE,

Our heart has and always will be to rescue orphans and children from human trafficking. We further have committed ourselves to raise them in God's love free from the shame and trauma of the past. We treat every child like they are our own. Through God's grace we have witnessed great success. We also must help many more children in crisis. In order to meet the goals of caring for more of these children it is necessary that we secure more funding on a continual basis. One of the most impactful ways to raise awareness and funds is through showing pictures of the children and sharing their stories. These two things, protecting our children from shame and raising funds to help more children are often at odds with one another. We would love to tell all our partners and the world the amazing rescue stories of the kids and show you the faces of these children whom we love, but in order to protect them like we would protect our own children we must limit what we can share and limit what we can show. As parents, we must act in the best interest of our children. When they are adults, they will be free to tell their story to the world if they choose or not. Until then...it is our duty to protect them. This is the basis of our Online Media Guidelines.

1. We will tell a child's past story if it cannot bring shame to them – to do this we will NEVER show a child's face when mentioning their story or anything about human trafficking. We will NEVER reveal their real name. We will allow certain authorized pictures that show only the child's backside view or a blurred out face.
2. We will tell a child's present story if it does not bring shame to them – to do this we will NEVER mention their past story or mention anything shameful related to human trafficking. Many of our children are orphans. Some were victims of human trafficking. Therefore we do not want people to see a picture of our children and imply that all of them were in human trafficking. To save them from this stigma, please use the word "orphans" when showing pictures of our children's faces.

We want to thank you for your interest in ZOE and the children we serve. You could greatly help us by sharing the work that we do. We want you to share the stories, videos, and photos with others as long as you are following the guidelines laid out in detail in our Online Media Guidelines. Thank you for helping each child and being a real hero in their life. We tell them all the time about you wonderful people who help them and they are forever grateful. We too can never thank you enough.

Sincerely,

Michael Hart
CEO