Summary

FROM LIGHT TO DARKNESS

ZOE

2024

IMPACT

Since 2002, ZOE International has remained unwavering in our mission to Reach Every Person with the Gospel and Rescue Every Child from human trafficking.

FINANCIALS

January 1, 2024-December 31, 2024

It is with deep gratitude that we present ZOE International's 2024 Impact Report, reflecting on the life-changing miracles you made possible. Your faithful commitment is the foundation upon which ZOE stands, empowering our teams to reach into the world's most challenging places and bring restoration to those trapped in despair. This year marked extraordinary growth in our outreach initiatives, demonstrating the power of your steadfast devotion. Because of your investment, children and families are experiencing true transformation—from bondage to freedom, from desperation to renewed purpose.

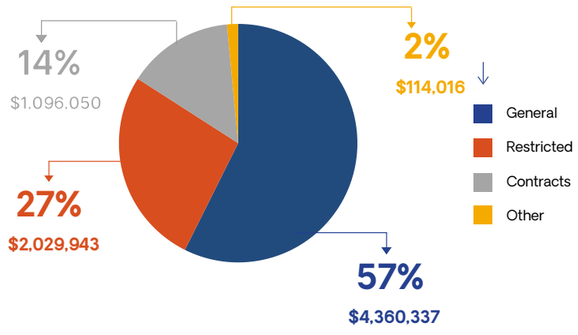
The words of John 10:10 continue to guide our mission: while the enemy comes to steal, kill, and destroy, Christ came to bring life—life to the fullest. This Scripture captures the heart of ZOE, or ζωή in Greek, meaning "abundant life."

United in purpose, we share Christ's love with those who have never heard and rescue the most vulnerable from the shadows of human trafficking, walking with them toward healing, safety, and hope.

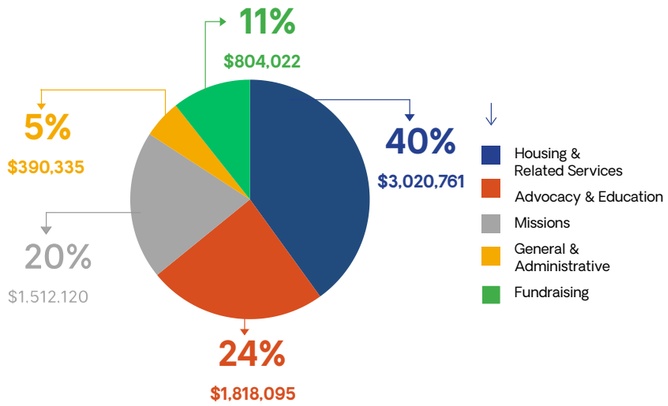
From all of us at ZOE International, thank you for being part of this family. Your heart for justice, your faithful prayers, and your belief in this mission inspire us every day.

Michael and Carol Hart
Founders and CEO + President

SUPPORT & REVENUE
$7,600,346



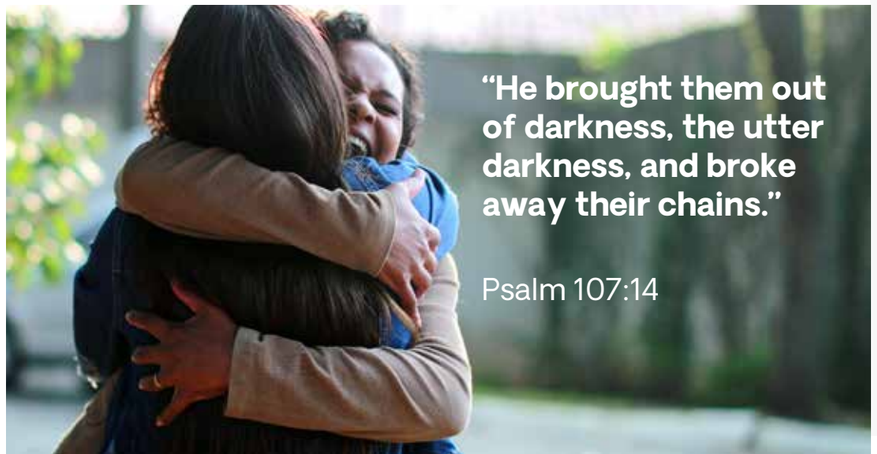
EXPENSES
$7,545,333



ZOE International undergoes an independent audit each year to ensure financial accuracy and transparency. We are committed to maintaining the highest standards of accountability and stewardship, and our audited financial statements are available on our website upon request.

Summary of 2024 Milestones:

- **Global Gospel Outreach:** Shared the gospel with 71,500 people in Thailand, 140,000 in Japan, and 2 million in Mexico, resulting in 2,299 professions of faith and 3,597 food boxes distributed through local churches.
- **Leadership Development:** Graduated new ZOE Thailand ministry and restoration students, equipping young leaders to impact their communities for Christ.
- **Prevention Initiatives:** Reached more than 9.8 million people worldwide through awareness campaigns, school programs, trainings, and digital resources.
- **Advocacy & Policy Change:** Helped pass California Senate Bill 1414, making child sex-buying a felony, and testified before the Pennsylvania Senate on trafficking prevention.
- **Rescue Operations:** Partnered with law enforcement to rescue 121 children in Thailand and 26 victims in Pennsylvania, assist 57 survivors in Los Angeles, and support prosecutions leading to 700-year sentences for traffickers.
- **Restoration Efforts:** Provided trauma-informed care through ZOE programs worldwide, including 44 youth at ZOE Home for Youth in Los Angeles and 100 children in ZOE Thailand's family care.
- **Community Engagement:** Hosted the ZOE Rescue Run in Thailand, the Road of Justice Ride in the U.S. (raising $75,000), and Justice Walks in Australia (raising $164,306).
- **Education & Innovation:** Expanded child-safety tools like Mexico's Memorama of Zión el León and Australia's Treehouse Game to equip children to recognize and resist trafficking.
- **Faith in Action:** Mobilized mission teams, churches, and volunteers across five nations to share the gospel, disciple believers, and bring restoration to vulnerable families.



2024 Global Impact

Gospel Outreach
2,173,478
people impacted through gospel outreach efforts- leadership, evangelism, discipleship, and missions.

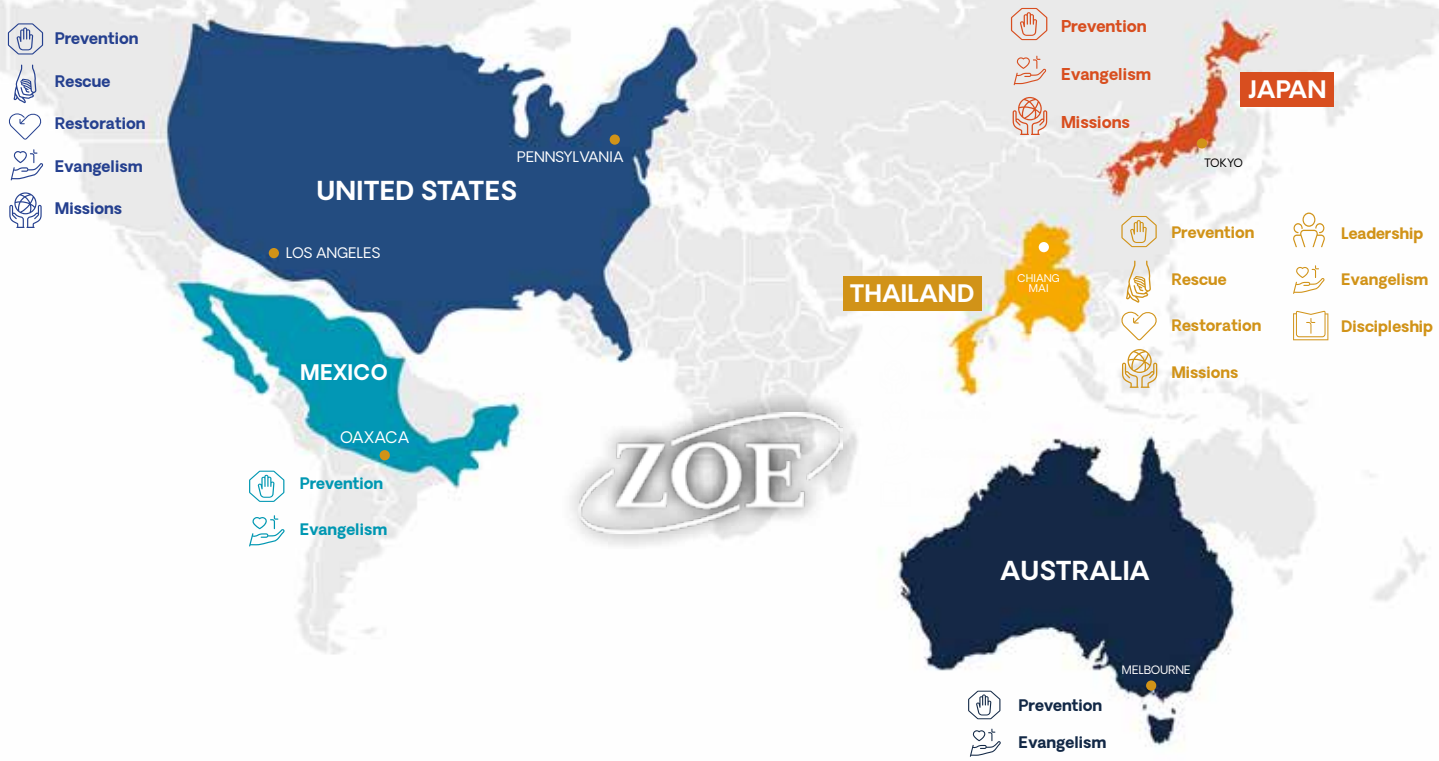
2,499
received Christ.

Prevention
22,993,989
reached through human trafficking prevention efforts.

Rescue
1,088
adults and children rescued alongside law enforcement.

Restoration
608
lives impacted through restoration services.

WHERE WE SERVE



ZOE BOARD OF DIRECTORS

Michael Hart
Founder & CEO
ZOE International

Carol Hart
Founder & President
ZOE International

Les Ginoza
Vice President
ZOE International

Todd Powers
CEO, Empower International

Keith Hershey
CEO, Mutual Faith Ministries International

Stanley Date
IBM Executive (retired)

Kiha Pimental
Pastor, Four Square Missions

Cathy Hong
Owner, Conico Oil

Juliette Ross
Upset the World, LLC

Scan to view the full 2024 Impact Report here or visit goZOE.org/year-end!

ZOE International
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goZOE.org

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